

National Bureau of Statistics

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STATISTICS RELEASE

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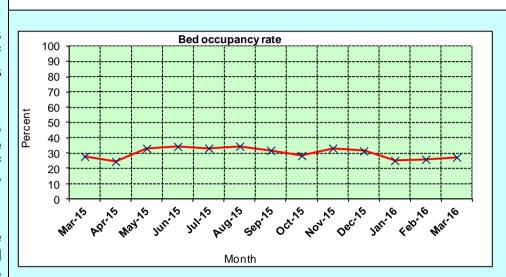
HOTEL STATISTICS MARCH, 2016

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 86 responded.

The occupancy rate for March was estimated at 27.3 percent. There were 85,505 beds occupied out of which 38.3 percent were by international visitors.

Results further showed that in the month of March the rates increased by 1.4 percent compared to the previous month.

When compared with the same month last year (i.e. Mar 2015) the result shows that bed occupancy rate increased by 0.3 percent as can be calculated from the table.



HOTEL STATISTICS

	Mar 2015	Jan 2016	Feb 2016	Mar 2016
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	10,094 ⁺	10,094 ⁺	10,094
Number of days in month	31	31	29	31
Bed-nights available	251,472 ⁺	312,922 ⁺	292726 ⁺	312,914
Number of hotels responding	83	82	84	86
Bed-nights occupied	85,005	78,188	81,908	85,505
of which international	37,095	34,322	45,916	32,749
Bed occupancy rate	27.0	25.1	25.9	27.3

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
 - > The survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- > Bed nights available are a function of the number of days in a month.