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STATISTICS RELEASE

March, 2017

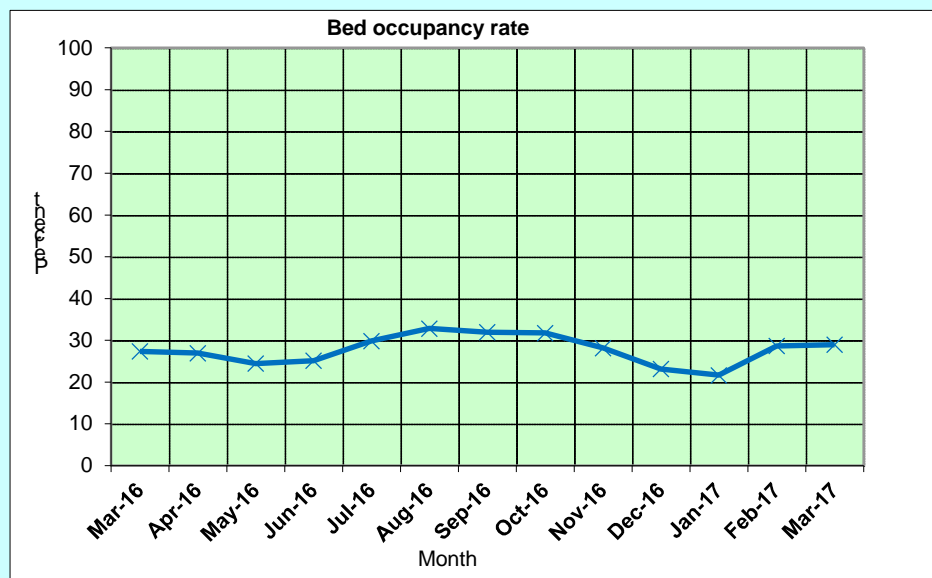
HOTEL STATISTICS MARCH, 2017

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 89 responded.

The occupancy rate for March was estimated at 28.9 percent. There were 92,255 beds occupied out of which 43.4 percent were by international visitors.

Further results showed that in the month of March the rates increased by 0.3 percent compared to the preceding month.

When compared with the same month last year (i.e. March 2016) the result shows that bed occupancy rate inclined by 1.6 percent as can be calculated from the table.



HOTEL STATISTICS

	Mar 2016	Jan 2017	Feb 2017	Mar 2017
Number of hotels in survey	150	184	184	184
Number of beds available	10,094	10,705*	10,705*	10,705*
Number of days in month	31	31	28	31
Bed-nights available	312,914	387,376*	307,298*	319,100*
Number of hotels responding	86	88	168	89
Bed-nights occupied	85,505	83,730	88,021	92,255
of which international	32,749	44,809	45,905	40,023
Bed occupancy rate	27.3	21.6	28.6	28.9

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The Sample survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General