

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4 Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852 E-mail: dg@nbs.go.tz Website: www.nbs.go.tz

STATISTICS RELEASE

May, 2016

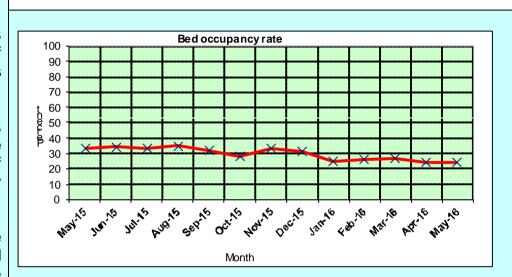
HOTEL STATISTICS MAY, 2016

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 103 responded.

The occupancy rate for May was estimated at 24.4 percent. There were 80,933 beds occupied out of which 38.8 percent were by international visitors.

Results further showed that in the month of May the rates increased by 0.38 percent compared to the previous month.

When compared with the same month last year (i.e. May 2015) the result shows that bed occupancy rate decreased by 8.7 percent as can be calculated from the table.



HOTEL STATISTICS

	May 2015	Mar 2016	Apr 2016	May 2016
Number of hotels in survey	150	184	184	184
Number of beds available	8,112 ⁺	10,705	10,705	10,705
Number of days in month	31	31	30	31
Bed-nights available	251,472 ⁺	331,815	321,325	331,855
Number of hotels responding	62	93	96	103
Bed-nights occupied	104,159	88,847	77,201	80,933
of which international	50,117	40,168	36,992	31,394
Bed occupancy rate	33.1	26.8	24.02	24.4

Note:

- Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- Bed nights available are a function of the number of days in a month.