National Bureau of Statistics



Tel: +255 26-2963823 Fax: +255 26-2963828 Email:dg@nbs.go.tx Website:www.nbs.go.tz Jakaya Kikwete Road P.O. Box 2683 Dodoma TANZANIA

STATISTICS RELEASE

December, 2018

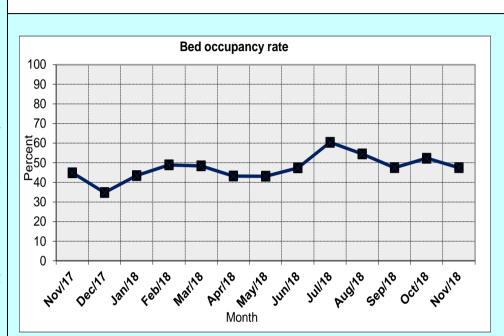
HOTEL STATISTICS November, 2018

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 92 responded.

The occupancy rate for November was estimated at 47.5 percent. There were 154,672 beds occupied out of which 43.6 percent were by international visitors.

Results further showed that in the month of November the rates decreased by 4.8 percent compared to the previous month.

However, when compared with the same month last year (i.e. November 2017) the result shows that bed occupancy rate increased by 2.6 percent as can be calculated from the table.



HOTEL STATISTICS

	Nov 2017	Sep 2018	Oct 2018	Nov 2018
Number of hotels in survey	184	184	184	184
Number of beds available	10,705	10,705	10,705	10,705
Number of days in month	30	30	31	30
Bed-nights available	321,150	321,150	331,855	321,150
Number of hotels responding	90	90	94	92
Bed-nights occupied	144,214	154,265	173,607	154,672
of which international	63,234	80,774	84,572	67,489
Bed occupancy rate	44.9	47.5	52.3	47.5

Note:

- > + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The Sample survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- ➤ Bed nights available are a function of the number of days in a month.