

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4
Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852
E-mail: dg@nbs.go.tz
Website: www.nbs.go.tz

STATISTICS RELEASE

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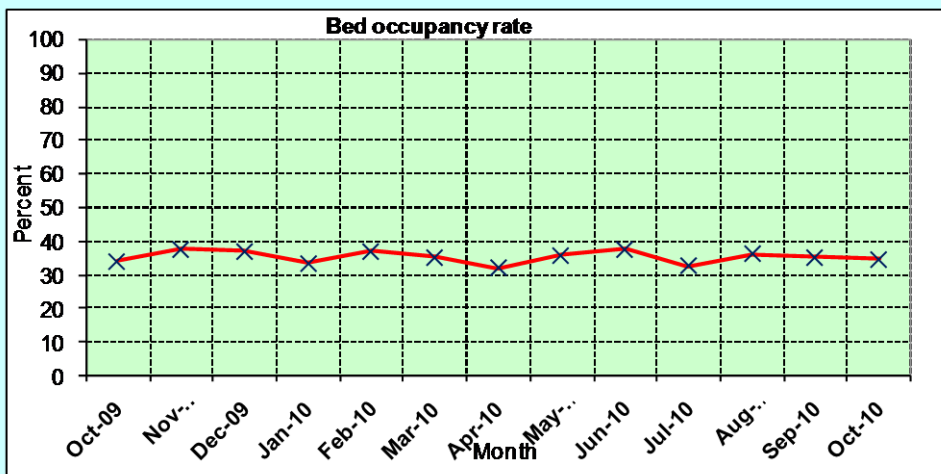
HOTEL STATISTICS OCTOBER, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 64 responded.

The occupancy rate for October is estimated at 34.6 percent. There were 86,893 beds occupied out of which 60.1 percent were by international visitors.

Results further showed that in the month of October the rates decreased by 0.5 percent compared to the previous month.

When compared with the same month last year (i.e. Oct, 2009) the result shows that bed occupancy rate increased by 0.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Oct.2009	Aug.2010	Spt.2010	Oct.2010
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	31	30	31
Bed-nights available	246,078 ⁺	251,472 ⁺	243,360 ⁺	251,472 ⁺
Number of hotels responding	63	77	64	64
Bed-nights occupied	83,268	90,308	85,398	86,893
of which international	54,421	45,942	49,703	52,194
Bed occupancy rate	33.9*	35.9*	35.1*	34.6*

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General