

National Bureau of Statistics

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STATISTICS RELEASE

November, 2014

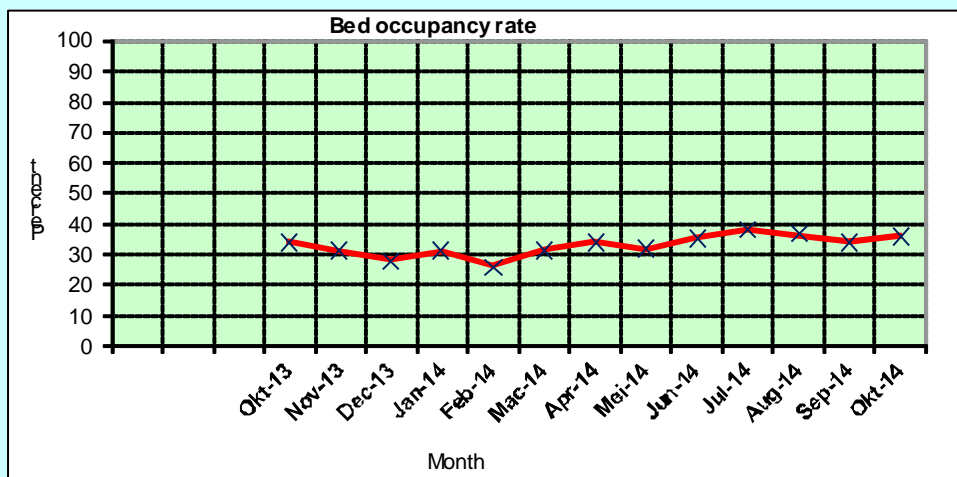
HOTEL STATISTICS OCTOBER, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 74 responded.

The occupancy rate for October is estimated at 36.0 percent. There were 113,130 beds occupied out of which 55.8 percent were by international visitors.

Results further showed that in the month of October the rates increased by 2.0 percent compared to the previous month.

When compared with the same month last year (i.e. Oct 2013) the result shows that bed occupancy rate increased by 2.0 percent as can be deduced from the table.



HOTEL STATISTICS

	Oct 2013	Aug 2014	Sept 2014	Oct 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	31	31
Bed-nights available	251,472*	251,472*	251,472*	251,472*
Number of hotels responding	62	85	86	74
Bed-nights occupied	94,442	114,827	103,499	113,130
of which international	56,489	64,083	59,296	63,074
Bed occupancy rate	34.0	36.5	34.0	36.0

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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