

National Bureau of Statistics

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STATISTICS RELEASE

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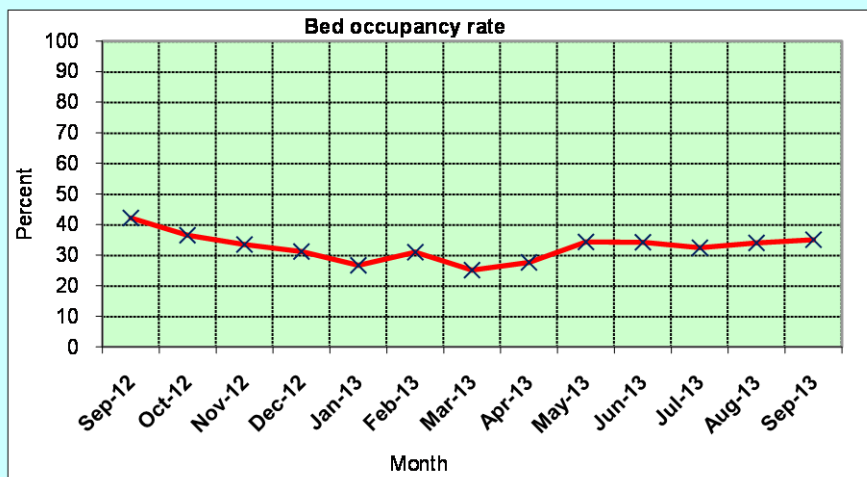
HOTEL STATISTICS SEPTEMBER, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 81 responded.

The occupancy rate for September is estimated at 35.0 percent. There were 94,811 beds occupied out of which 57.4 percent were by international visitors.

Results further showed that in the month of September the rates increased by 1.0 percent compared to the previous month.

When compared with the same month last year (i.e. September 2012) the result shows that bed occupancy rate decreased by 7.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Sept 2012	Jul 2013	Aug 2013	Sept 2013
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	31	31	30
Bed-nights available	243,360*	251,472*	251,472	243,360*
Number of hotels responding	79	80	80	81
Bed-nights occupied	107,242	88,625	95,843	94,811
of which international	55,331	45,901	66,084	54,425
Bed occupancy rate	42.2	32.4	34.0	35.0

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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