

National Bureau of Statistics

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STATISTICS RELEASE

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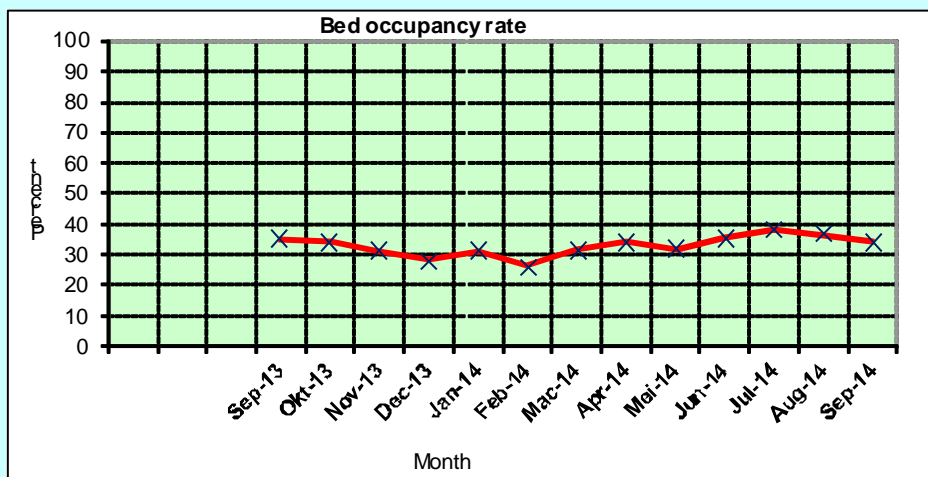
HOTEL STATISTICS SEPTEMBER, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 86 responded.

The occupancy rate for August is estimated at 34.0 percent. There were 103,499 beds occupied out of which 57.3 percent were by international visitors.

Results further showed that in the month of September the rates decreased by 2.5 percent compared to the previous month.

When compared with the same month last year (i.e. Sept 2013) the result shows that bed occupancy rate increased by 1.0 percent as can be deduced from the table.



HOTEL STATISTICS

	Sept 2013	Jul 2014	Aug 2014	Sept 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	31	31	30
Bed-nights available	243,360*	251,472	251,472*	243,360*
Number of hotels responding	81	60	85	86
Bed-nights occupied	94,811	108,210	114,827	103,499
of which international	54,425	62,327	64,083	59,296
Bed occupancy rate	35.0	38.1	36.5	34.0

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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