

National Bureau of Statistics

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STATISTICS RELEASE

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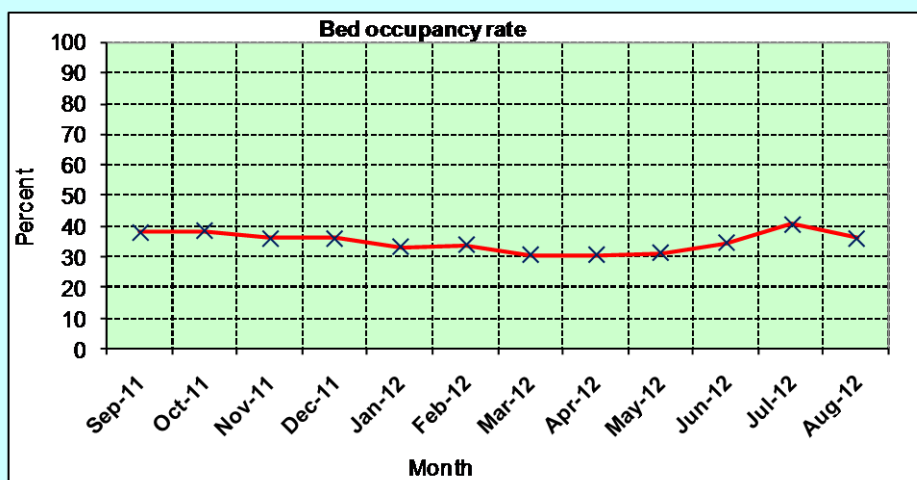
HOTEL STATISTICS AUGUST, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 76 responded.

The occupancy rate for August is estimated at 36.1 percent. There were 94,572 beds occupied out of which 58.8 percent were by international visitors.

Results further showed that in the month of August the rates decreased by 4.5 percent compared to the previous month.

When compared with the same month last year (i.e. Aug, 2011) the result shows that bed occupancy rate decreased by 3.1 percent as can be deduced from the table.



HOTEL STATISTICS

	Aug.2011	Jun.2012	Jul.2012	Aug.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	30	30	31	30
Bed-nights available	243,360 ⁺	243,360 ⁺	251,472 ⁺	243,360 ⁺
Number of hotels responding	67	72	75	76
Bed-nights occupied	96,359	87,792	106,265	94,572
of which international	63,643	50,636	64,537	55,581
Bed occupancy rate	39.2*	34.6	40.6	36.1

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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