

National Bureau of Statistics

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STATISTICS RELEASE

HOTEL STATISTICS February, 2013

March, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 87 responded.

The occupancy rate for February is estimated at 31.0 percent. There were 73500 beds occupied out of which 69.4 percent were by international visitors.

Results further showed that in the month of February the rates increased by 4.3 percent compared to the previous month.

When compared with the same month last year (i.e. February 2012) the result shows that bed occupancy rate decreased by 3.5 percent as can be deduced from the table.



HOTEL STATISTICS				
	Febr 2012	Des 2012	Jan 2013	Febr 2013
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	31	31	28
Bed-nights available	251,472 ⁺	251,472 ⁺	251,472 ⁺	227,136 ⁺
Number of hotels responding	65	87	91	93
Bed-nights occupied	81136	85,966	69,322	73500
of which international	33615	40581	44,801	50990
Bed occupancy rate	34.5	33.5	26.7	31.0

Note:

- * * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General