

National Bureau of Statistics

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STATISTICS RELEASE

July, 2013

HOTEL STATISTICS June, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 87 responded.

The occupancy rate for June is estimated at 45.9 percent. There were 116453 beds occupied out of which 67.8 percent were by international visitors.

Results further showed that in the month of June the rates increased by 11.6 percent compared to the previous month.

When compared with the same month last year (i.e. June 2012) the result shows that bed occupancy rate increased by 11.3 percent as can be deduced from the table.



HOTEL STATISTICS

| | June 2012 | April 2013 | May 2013 | June 2013 |
|-----------------------------|----------------------|----------------------|----------------------|----------------------|
| Number of hotels in survey | 150 | 150 | 150 | 150 |
| Number of beds available | 8,112 ⁺ | 8,112 ⁺ | 8,112 ⁺ | 8,112 ⁺ |
| Number of days in month | 30 | 30 | 31 | 30 |
| Bed-nights available | 243,360 ⁺ | 243,360 ⁺ | 251,472 ⁺ | 243,360 ⁺ |
| Number of hotels responding | 72 | 71 | 52 | 21 |
| Bed-nights occupied | 87,792 | 70047 | 90331 | 116453 |
| of which international | 50,636 | 45300 | 65088 | 78897 |
| Bed occupancy rate | 34.6 | 27.6 | 34.3 | 45.9 |

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
 - > The survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- > Bed nights available are a function of the number of days in a month.