

National Bureau of Statistics

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STATISTICS RELEASE

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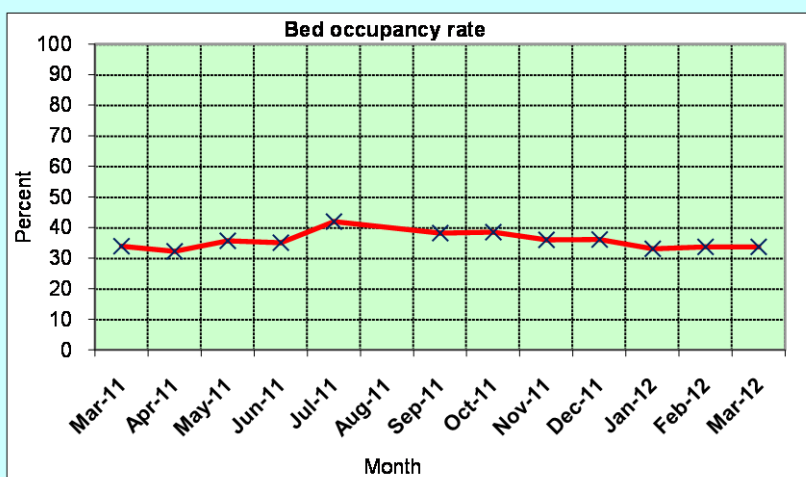
HOTEL STATISTICS MARCH, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 65 responded.

The occupancy rate for March is estimated at 33.7 percent. There were 84,051 beds occupied out of which 59.4 percent were by international visitors.

Results further showed that in the month of March the rates decreased by 0.8 percent compared to the previous month.

When compared with the same month last year (i.e. Mar, 2010) the result shows that bed occupancy rate decreased by 0.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Mar.2011	Jan.2011	Feb.2012	Mar.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	29	31
Bed-nights available	251,472*	251,472*	235,248*	251,472*
Number of hotels responding	76	64	65	65
Bed-nights occupied	85,284	83,440	81,136	84,051
of which international	46,453	53,549	33,615	49,952
Bed occupancy rate	33.9*	33.1	34.5	33.7

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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