

National Bureau of Statistics

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STATISTICS RELEASE

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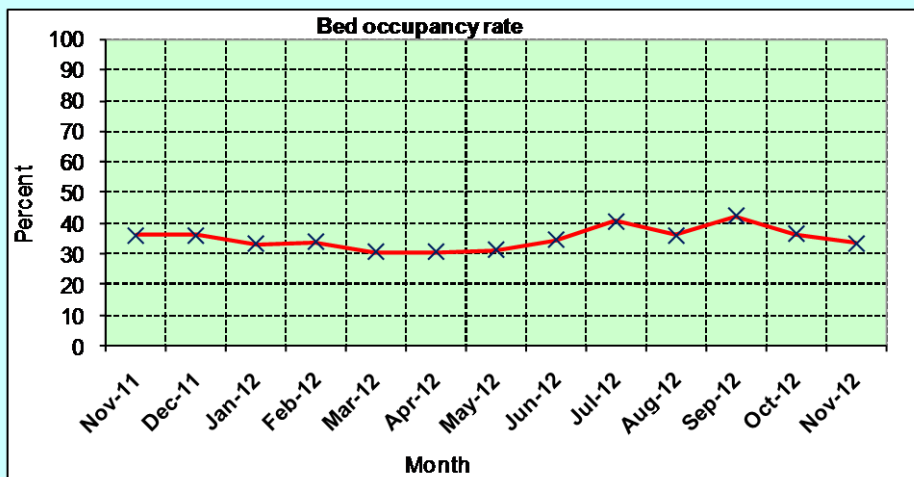
HOTEL STATISTICS NOVEMBER, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 84 responded.

The occupancy rate for November is estimated at 33.5 percent. There were 83,046 beds occupied out of which 55.5 percent were by international visitors.

Results further showed that in the month of November the rates decreased by 3.0 percent compared to the previous month.

When compared with the same month last year (i.e. Nov, 2011) the result shows that bed occupancy rate decreased by 2.5 percent as can be deduced from the table.



HOTEL STATISTICS

	Nov.2011	Sep.2012	Oct.2012	Nov.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	30	31	30
Bed-nights available	251,472*	243,360*	251,472*	243,360*
Number of hotels responding	64	79	71	84
Bed-nights occupied	87,559	107,242	95,583	83,046
of which international	53,180	55,331	61,440	46,061
Bed occupancy rate	36.0	42.2	36.5	33.5

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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