

National Bureau of Statistics

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STATISTICS RELEASE

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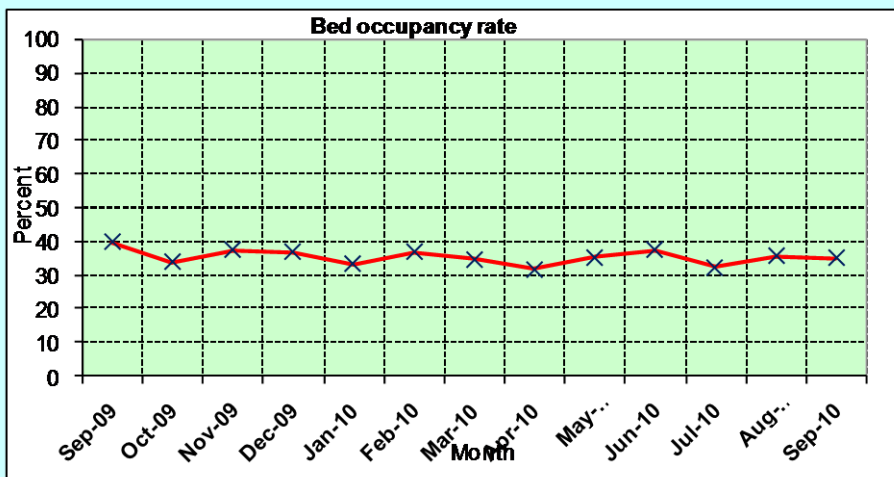
HOTEL STATISTICS SEPTEMBER, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 51 responded.

The occupancy rate for September is estimated at 35.1 percent. There were 85,398 beds occupied out of which 58.2 percent were by international visitors.

Results further showed that in the month of September the rates decreased by 0.8 percent compared to the previous month.

When compared with the same month last year (i.e. Sept, 2009) the result shows that bed occupancy rate decreased by 1.7 percent as can be deduced from the table.



HOTEL STATISTICS

	Sep.2009	Jul.2010	Aug.2010	Sep.2010
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	31	31	30
Bed-nights available	246,078 ⁺	251,472 ⁺	251,472 ⁺	243,360 ⁺
Number of hotels responding	57	79	77	64
Bed-nights occupied	92,372	81,788	90,308	85,398
of which international	46,379	42,539	45,942	49,703
Bed occupancy rate	37.6 [*]	32.5 [*]	35.9 [*]	35.1 [*]

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- ^{*} Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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