

National Bureau of Statistics

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STATISTICS RELEASE

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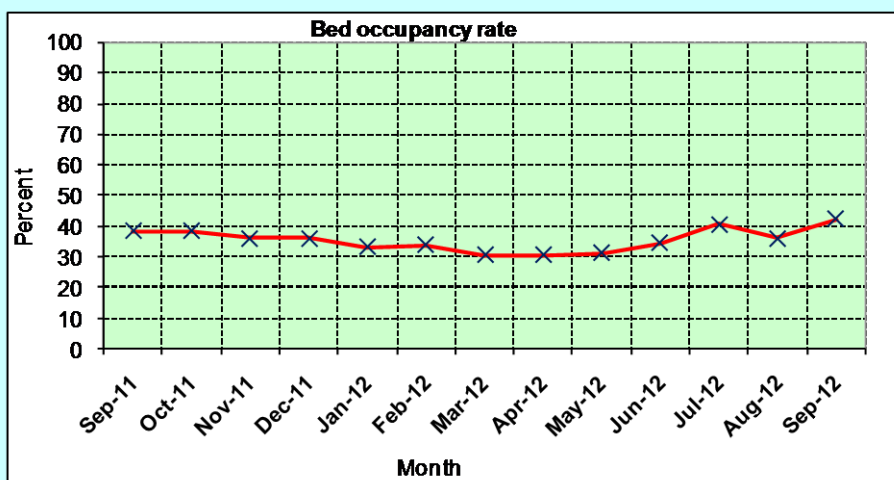
HOTEL STATISTICS SEPTEMBER, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 79 responded.

The occupancy rate for September is estimated at 36.1 percent. There were 107,242 beds occupied out of which 51.6 percent were by international visitors.

Results further showed that in the month of September the rates increased by 6.1 percent compared to the previous month.

When compared with the same month last year (i.e. Sep, 2011) the result shows that bed occupancy rate decreased by 3.1 percent as can be deduced from the table.



HOTEL STATISTICS

	Sep.2011	Jul.2012	Aug.2012	Sep.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	30	31	31	30
Bed-nights available	243,360 ⁺	251,472 ⁺	251,472 ⁺	243,360 ⁺
Number of hotels responding	68	75	76	79
Bed-nights occupied	92,691	106,265	94,572	107,242
of which international	44,212	64,537	55,581	55,331
Bed occupancy rate	38.2*	40.6	36.1	42.2

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- ^{*} Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General