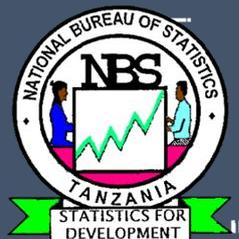




**PRESS RELEASE
ON INTERNATIONAL ARRIVALS
DURING JANUARY TO AUGUST, 2023**



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1.0 Introduction

The National Bureau of Statistics (NBS) is responsible for the compilation and dissemination of socio-economic statistics in accordance with the **Statistics Act Cap. 351**. Such statistics include the trend of international arrivals which is amongst short-term statistics based on high-frequency data.

2.0 Tourists Arrivals During January - August 2023

During the period of January to August 2023, international arrivals **increased to 1,131,286** compared to **900,182** entered the country during the corresponding period in 2022 an **increase of 231,104** visitors equivalent to **25.7 percent**. (Table 1). Out of the total arrivals entered the country, **336,203** visitors entered through Zanzibar, equivalent to **31.1 percent** of total arrivals.

3.0 International Arrivals in August 2023

International arrivals for August 2023 **increased to 186,030** compared to **158,049** arrivals recorded in the corresponding period in 2022, equivalent to an increase of **17.7 percent**. The number of international arrivals entered the country in August 2023 through Zanzibar were **336,203 arrivals** equivalent to **29.7 of the total arrivals** (Table 1).

Table 1: International Arrivals for the Period of January to August 2023

Month	2022	2023	Increase	Change (%)
January	94,441	146,877	52,436	55.5
February	101,042	144,019	42,977	42.5
March	93,889	118,186	24,297	25.9
April	79,405	96,852	17,447	22.0
May	89,271	106,497	17,226	19.3
June	117,349	146,896	29,547	25.2
July	166,736	185,929	19,193	11.5
August	158,049	186,030	27,981	17.7
Total	900,182	1,131,286	231,104	(Jan - August) 25.7

Source: Immigration Department, August 2023

4.0 International Arrivals During January - August 2023 by Nationality

4.1 International Arrivals from Outside Africa

During the period of January to August 2023, majority of arrivals came from United States of America with 84,541 visitors, followed by France (72,009), Germany (57,798), United Kingdom (51,505) and Italy (51,056). Meanwhile, for the month of August 2023,

majority of arrivals came from Italy (14,986), United States of America (14,416), France (11,997), United Kingdom (9,852) and Germany (9,161).

4.2 International Arrivals from Africa

During the period under review, majority of arrivals from Africa as source market during, came from Kenya with 128,753, followed by Burundi (69,505), Zambia (38,394), Rwanda (37,269) and Uganda (28,594). Moreover, for the month of August 2023, majority of arrivals were mainly from the same source markets with Kenya recording Kenya 18,550 visitors, followed by Burundi (12,310), Zambia (6,649), Rwanda (5,124) and Uganda (4,052).

5.0 Conclusion

Tourism sector is fast growing and is among major sources of foreign exchange in Tanzania. Therefore, it is imperative for service providers to offer quality services to attract more visitors not only first- time arrivals but also maintaining repeat arrivals.

Statistics on international arrivals may be revised upon availability of new or revised data from the Source.



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