National Bureau of Statistics



Tel: +255 (0) 22-2122722/3/4 Fax: +255 (0) 22-2130852 Email:dg@nbs.go.tx Website:www.nbs.go.tz

18 Kivukoni Road P.O. Box 796 11992 Dar es Salaam TANZANIA

STATISTICS RELEASE

May, 2018

HOTEL STATISTICS April, 2018

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 41 responded.

The occupancy rate for September was estimated at 28.1 percent. There were 90,329 beds occupied out of which 51.3 percent were by international visitors.

Results further showed that in the month of April remain the same compared to the preceding month.

When compared with the same month last year (i.e. April 2017) the result shows that bed occupancy rate increased by 4.6 percent as can be calculated from the table.



HOTEL STATISTICS

	Apr 2017	Feb 2018	Mar 2018	Apr 2018
Number of hotels in survey	184	184	184	184
Number of beds available	10,705 ⁺	10,705 ⁺	10,705 ⁺	10,705 ⁺
Number of days in month	30	28	31	30
Bed-nights available	320,629*	307,298	331,855	321150
Number of hotels responding	86	164	69	41
Bed-nights occupied	75,405	87,648	93,510	90,329
of which international	37,079	47,994	54,146	46,425
Bed occupancy rate	23.5	28.5	28.1	28.1

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The Sample survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General